

BRIAN KIEHN

Product manager

About

Experienced product manager with an MBA in marketing management and research. Skilled in program management and design, seeking a role as a product manager.

Contact

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Links

My Personal Site
briankiehn.com

Skills

Product Development · Competitor Analysis · Market Research · User Experience · Product Strategy · Scrum · Project Management

Experience

- Product Manager** Feb '21 - Present
Loom
- Conducted market research and analysis to identify customer needs and preferences
 - Developed a comprehensive competitor database to track their product features, pricing, and marketing strategies
 - Led a team of product managers to develop a feature ranking system, resulting in a 15% decrease in time spent on feature prioritization
 - Developed and executed go-to-market strategies for 2 product launches, resulting in a 30% increase in market share

- Program Manager** Feb '19 - Feb '21
Shopify · San Francisco, CA, USA
- Developed and implemented project plans for multiple cross-functional teams, resulting in a 20% increase in on-time project delivery.
 - Coordinated a team of 10 developers to successfully deliver a software project ahead of schedule
 - Implemented an efficient timeline management system, resulting in a 20% reduction in project delays.
 - Successfully tracked and managed a budget of \$1 million for a software development project.

Education

Harvard University | Master of Business Administration (MBA)
Marketing Management & Research · Grade: 3.9 · Graduation: May '23

Rhode Island School of Design | Bachelor of Arts (BA)
Design & Visual Communications, General · Grade: 3.6 · Graduation: Jan '23

Projects

- KitchenPost** · kitchenpost.co · Blogging platform for food writers
Hello Kitchen
- Developed a user-friendly interface for creating and editing blog posts